



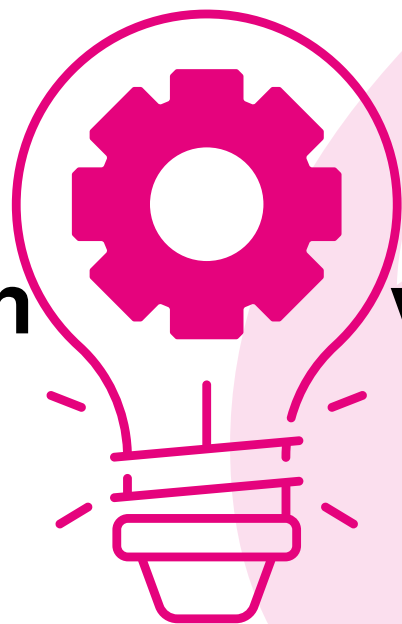


# Min Haqqiha

Mobile Application



**Let's inn**



**vate to promote Women rights digitally**



In light of the 2021 theme  
“Women in leadership:  
Achieving an equal future  
in a COVID-19 world”

**lauder** and Friedrich Naumann  
Foundation (FNF) for Freedom- Lebanon  
and Syria launched “Min Haqqiha” and  
celebrated the tremendous efforts by  
women and girls around the world in  
shaping a more equal future and recovery  
from the COVID-19 pandemic.

**“Min Haqqiha – Its Her Right” من حقها**

**is a free mobile application created by LOUDER and Friedrich Naumann Foundation- Lebanon and Syria that champions Gender Equality and combat Gender Based Violence in Lebanon. It is an educational tool that raises awareness on women’s rights, and political participation.**



**Min\_Haqqiha is a free, accessible, interactive, user-friendly platform that uses technology (Lebanon) to advance SDG Global Goal 5 on gender equality.**

What does Min  
Haqqiha Provide



Guidance on  
key issues  
related to the  
**Universality of  
women's rights**

International  
standards on  
women's rights  
inspired from the  
legal instruments  
adopted by UN  
bodies

Lebanese laws relating  
to women's rights that  
challenge gender  
inequality mainly at the  
workplace, personal  
status especially **early  
marriage, custody, and  
political participation**







Awareness of  
the difference  
between gender  
and sex, and  
Gender-Based  
Violence

Measures  
needed when  
facing **domestic  
violence**

Free, accessible,  
and interactive  
educational tools  
and quizzes that  
work offline

# Deep dive into Min Haqqiha



Provides guidance on key issues related to the human rights of women;

Illustrates the difference between gender and sex and highlights GBV

Shows best judicial practices that can shift the mind of judges to issue decisions that promote women rights

Uses quizzes to help users identify gender-based discrimination, question the norms, and learn more about women's achievements





Centralizes all international and national Lebanese laws relating to women's rights that reduces gender inequality mainly at work place, personal status especially, custody and political participation

Directs women to the measures taken in case they face domestic violence by showing legal steps, the hotlines (ISF and NGOs) who protect survivors

Includes international standards set by over 500 international legal instruments on women's human rights adopted by UN bodies;

الحق بالمساواة  
(المساواة بين  
الجنسين)





# Min Haqqiha, the new Milestone



Evaluation of

participating projects will be done according to these three criteria:







**lauder** won the iValues policy award  
at the regional iValues competition!

## THE TIMELINE:

December 2020  
Competition and  
call for proposals



Dec/Jan, 2020 -  
Feb, 2021

Project Scouting  
Proactive Scouting  
Network Support 2020



31 March, 2021  
End of Submissions  
Registration

22 July 2021  
End of Jury Registration



Summer 2021  
Announcement of Finalists  
October 2021  
Awards Gala in Berlin



We're excited and honored to announce that **lauder** won the **iValues policy award**, at the iValues competition! The iValues award, sponsored by the Friedrich Naumann Foundation MENA, seeks to transform values into actions and improve politics and policy making in the Middle East and North Africa region.



The poster features a dark blue background with a white grid pattern and pink dots at the intersections. At the top, the iValues logo is displayed, consisting of a stylized 'V' shape made of white lines and pink dots. Below the logo, the text 'iValues' is written in a bold, white, sans-serif font, followed by 'Rethink Politics in MENA' in a smaller, white, sans-serif font. The words 'AWARDS' and 'CEREMONY' are written in large, bold, white, sans-serif capital letters, with the 'A' in 'AWARDS' and the 'C' in 'CEREMONY' being significantly larger than the other letters. At the bottom, there are four logos: the Friedrich Naumann Stiftung logo (a white 'F' in a blue square), the Friedrich Naumann Stiftung logo (a white 'F' in a blue square), the Friedrich Naumann Foundation logo (a white 'F' in a blue square), and the logo for The Innovation in Politics Institute (a white silhouette of a person jumping). The text 'FRIEDRICH NAUMANN STIFTUNG Für die Freiheit. Middle East and North Africa' is written in white, sans-serif font below the first two logos. The text 'FRIEDRICH NAUMANN FOUNDATION For Freedom. Mediterranean Dialogue' is written in white, sans-serif font below the third logo. The text '22 رصيف' is written in white, sans-serif font below the fourth logo. The text 'THE INNOVATION IN POLITICS INSTITUTE' is written in white, sans-serif font below the fifth logo.

**iValues**  
Rethink Politics  
in MENA

**AWARDS**

**CEREMONY**

**F** FRIEDRICH NAUMANN  
STIFTUNG Für die Freiheit.  
Middle East and North Africa

**F** FRIEDRICH NAUMANN  
FOUNDATION For Freedom.  
Mediterranean Dialogue

22 رصيف

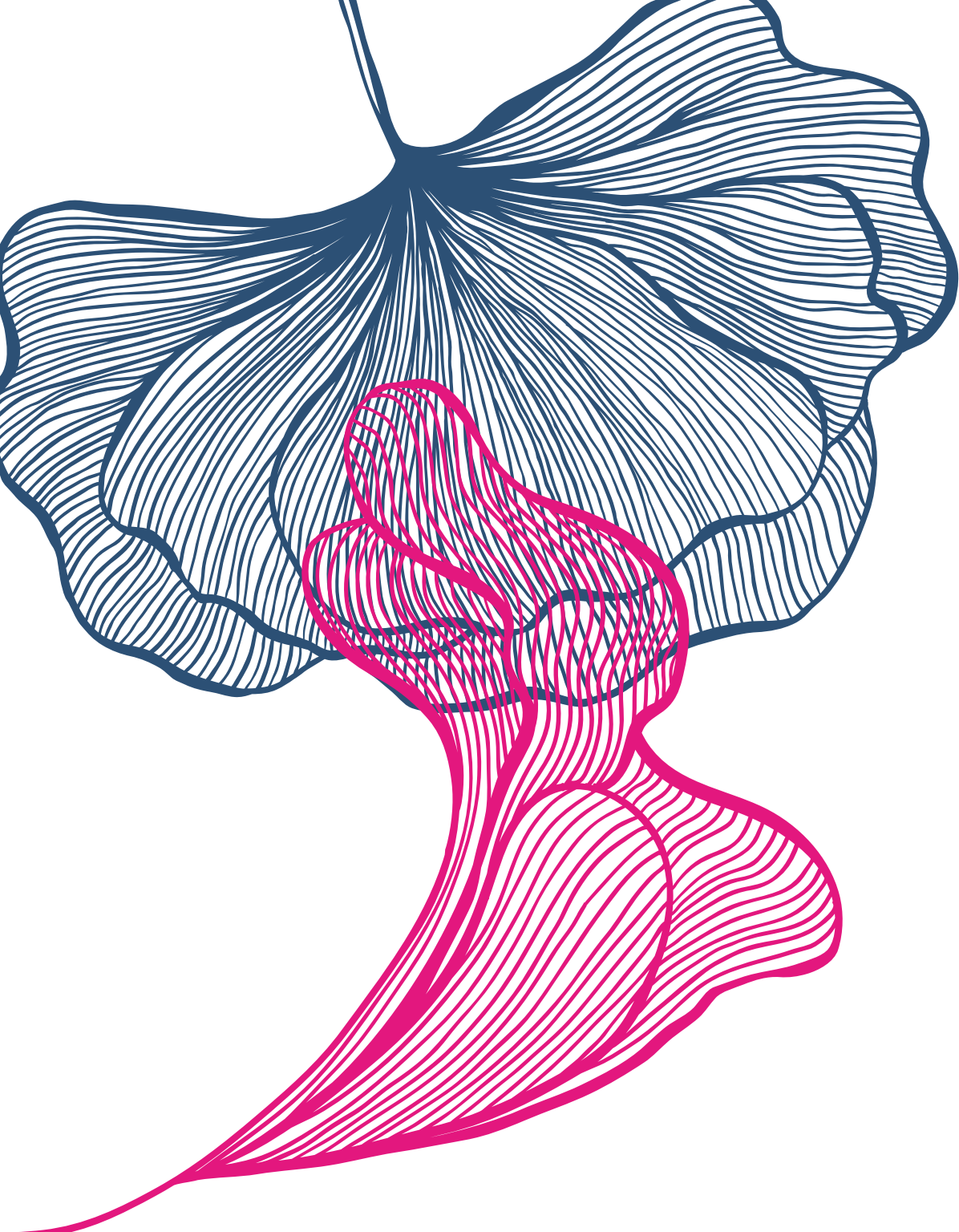
THE  
INNOVATION  
IN POLITICS  
INSTITUTE

The image features two large, overlapping pink circles at the bottom. From the top of each circle, a thick pink line extends upwards and outwards, curving towards the right. The text is centered horizontally and partially overlaid by these decorative elements.

**The iValues competition is an opportunity to connect innovators, civil society activists, start-ups, and (social) entrepreneurs to policy makers from the MENA Region and Europe, and a chance to support the transnational and emerging civil society in influencing and/or contributing to the process of policy design in a post-pandemic era.**

**In 2021 Friedrich Naumann Foundation MENA announced the iValues competition, to support and encourage entrepreneurs in the region to make a meaningful impact across various sectors. five winners in five different categories were awarded and given a chance to execute their plan iValues, a competition that seeks to transform values into actions and improve politics and policy making in the MENA region, held its awards ceremony in Amman.**

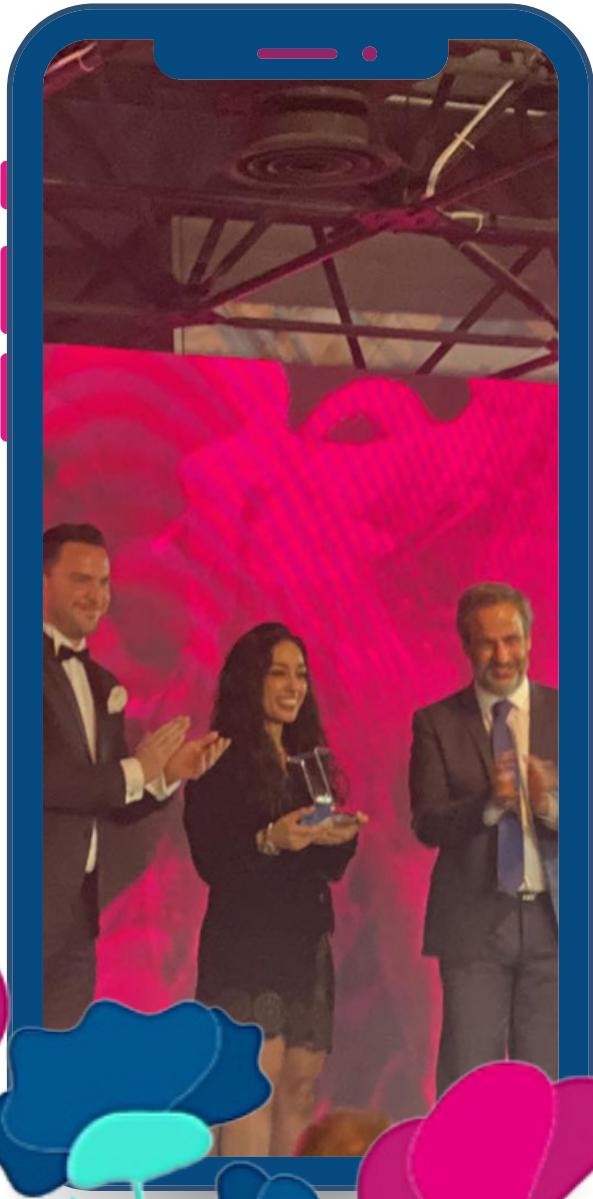




Among 260 projects were submitted to the I values competition from 11 different countries (Algeria, Egypt, Palestine, Iraq, Jordan, Lebanon, Libya, Morocco, Syria, Tunisia and the Gulf countries). Only 25 competition finalists had the chance to engage with professional jurors from the MENA region and policy makers from both the MENA and the EU.

Participants tried to find solutions to the challenges raised by the circumstances imposed by the spread of COVID-19, such as threats against democracy, gaps in the health and education systems, market and economic deficiencies and threats against transparency and good governance.





**Dr. Khoulood AlKhatib**  
received the award on  
the behalf of **LOUDER**  
for Min Haqqiha  
mobile application in  
Human Rights.





